

BOOK BIZ HUB

Your Publishing Journey Starts Here.

Write. Publish. Market. We've Got It Covered.

www.bookbizhub.com



MARINA ARIS

*Author, Literary Founder
& Former NYC Authors Guild Ambassador*

www.marinaaris.com

A MESSAGE TO YOU.

I built a business that guides writers from “*I’ve always wanted to write a book*” to holding a beautiful and professionally produced book in their hands.

Beautifully crafted, industry-ready, and unmistakably yours.

Our imprints, Brooklyn Writers Press and AVANTHAM (our teen writer imprint), produce award-winning books across all genres through a true one-on-one author/publisher partnership. In this guide you’ll find an overview of what sets our imprints apart from other hybrid and indie publishers.

WHICH PATH IS RIGHT FOR YOU?

Not all publishing paths are created equal.

	OUR MODEL	TRADITIONAL	SELF-PUB	VANITY
Time to Market	90 Days or Less	2–3 Years	Wks–Months	Wks–Months
Cost to Author	\$3,500–\$6,500+	Costly/Earn Out	\$1K–\$10K+	\$5K–\$25K+
Royalties	80–90% Net	7–15%	100% Net	Low or None
IP Ownership	Author Retains	Publisher	Author	Varies
Quality	High (Selective)	High (Selective)	Varies	Often Low
Creative Control	Collaborative	Limited	You Lead	Limited
Marketing Support	Author/Publisher	Top Tier Only	Author-Led	None

Proud member of IBPA — we adhere to the highest ethical standards in indie publishing.

Find the path that fits your vision.

01

Most Popular

Hybrid Publishing

Our signature partnership

Our flagship model — we select manuscripts through submission and collaborate one-on-one to produce award-winning books. You keep your IP and earn industry-leading royalties (90% print / 80% digital). Perfect for authors who want a true publishing partner invested in their success.

02

White Label Publishing

Stay self-published, lose the headaches

You remain fully self-published while we handle every step of production — from manuscript to market-ready book. Full ownership, full control, zero production stress. Perfect for authors who want to own their publishing journey without the production complexity.

03

Coming Soon

Marketing Programs

Launching 2026

Book marketing that doesn't feel like a second job. Programs designed to help you connect with readers authentically — without burnout, overwhelm, or guesswork. Perfect for published authors who want results without the stress.

Authors choose us because we create beautiful books readers love.

90% / 80%

Print / Digital Royalties

Industry-leading rates. Authors deserve the lion's share of their earnings — we exceed IBPA's ethical standard of 50%+.

90 Days

Speed to Market

Editorial, cover design, formatting, and distribution in 8–16 weeks. Traditional publishers take 2+ years.

Award-Winning

Design & Production

Visually stunning books that stand out in any market — across all genres.

1-on-1

Partnership Model

We collaborate with you from first conversation to final page. Full transparency on production and cost — always.

IBPA

Ethical Standards

Proud members of the Independent Book Publishers Association. We don't just meet the standard — we exceed it.

Your Vision

Your voice, your call

You can be as hands-on or hands-off as you choose. Either way, your creative vision drives every decision we make.

From manuscript to published book in 90 days or less.

01

Pre-Production

- Author consultation & proposal
- Plain-language author agreement
- Platform materials collected
- Comp title analysis



02

Production

- Editorial (developmental, copy, proofread)
- Cover design (parallel to editorial)
- LCCN & ISBNs assigned
- Formatting & interior design



03

Post-Production

- Library of Congress copy mailed
- ARCs for final approval
- Global distribution enabled
- Copyright & LCCN registration



04

Bonus Extras

- Podcast feature invitation*
- Press website author & book pages
- Author release social campaign
- Press ongoing social campaign

**Podcast feature by invitation where it makes sense for the author's platform.*

What it feels like to work with us.

“

Marina deeply cares about her clients and truly personalizes her advice for each one. Her expertise is broad and deep. When I work with Marina I know I am getting thoughtful, customized guidance from someone who truly values both my well-being and my success.

Marsha Jacobson

Author & Speaker

“

Marina published two of my books and did a fantastic job. Not only was she highly competent and hard-working, but she knows how to "get the job done." I highly recommend Marina and would work with her again given any opportunity.

Scott E.D. Skyrn

Executive Vice President, Curvature Securities LLC

We don't just meet the standard — we exceed it.

90%

Net Print Royalties

vs. 7–15% with traditional publishers

80%

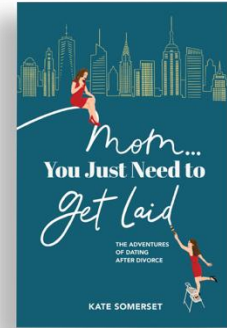
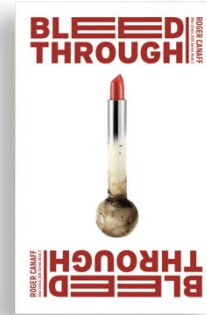
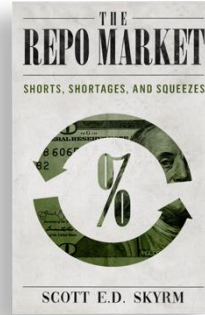
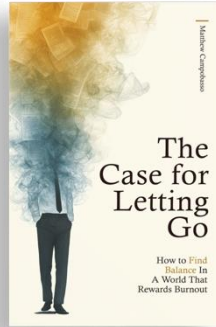
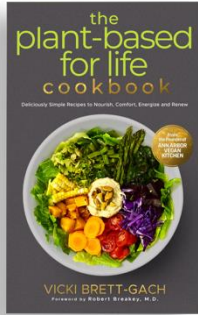
Net Digital Royalties

vs. low or none with vanity presses

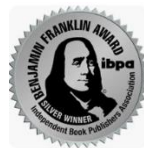
IBPA CODE OF ETHICS:

When an author makes a personal investment (as is common in the hybrid model), the publisher must pay a "higher-than-standard" royalty — greater than 50% of net on both print and digital books. Brooklyn Writers Press & Avantham exceed this standard on every title.

FEATURED TITLES FROM OUR CATALOG



Our titles have earned recognition from some of publishing's most respected award programs.



READY TO BEGIN YOUR PUBLISHING JOURNEY?

We're excited to learn about your project and show you what's possible.

TELL US ABOUT YOUR BOOK

bookbizhub.com/tell-us-about-your-book

Start here — we'll reach out with next steps

EMAIL

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Questions? Reach out directly

WEBSITE

www.bookbizhub.com

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THE BOOK BIZ INSIDER PODCAST

Not ready yet? Start here.

The A-Z of publishing — free, every episode



AS FEATURED IN

Entrepreneurista League

"From Foster Care to Founder"

December 2025

A NOTE FROM MARINA.

I've been working with writers for nearly a decade.

There are no 1-800 numbers here. When you work with me, you work with me; a mom, a writer, and a genuine ally to authors at every stage of their journey.

Every project is customized to you. Every book is produced with the same care I would give my own. My standards are high because I believe your readers deserve excellence, and so do you.

I built this business because I know firsthand what it means to find yourself in a book and to feel seen, less alone, reminded that life, is so much more than its challenges.

That's what I want for every author I work with, and for every reader who opens the books we create together.

— Marina