

# BOOK BIZ HUB

Write. Publish. Market.

We've Got It Covered!

[www.bookbizhub.com](http://www.bookbizhub.com)

# PATHS TO PUBLISHING

## Which Path is Right for You?

	OUR MODEL	TRADITIONAL	SELF-PUB	VANITY
TIME TO MARKET	90 DAYS OR LESS	2 - 3 YEARS	WKS - MONTHS	WKS - MONTHS
COST TO AUTHOR	\$3,500 - \$6,500+	COSTLY - EARN OUT	\$1,000 - \$10,000+	\$5,000- \$25,000+
ROYALTY SPLITS	80% DIGITAL 90% PRINT	7% - 15% EST.	100% NET	LOW OR NONE
INTELLECTUAL PROPERTY	AUTHOR RETAINS	PUBLISHER RETAINS	AUTHOR RETAINS	VARIES/PUBLISHER
QUALITY	HIGH (SELECTIVE)	HIGH (SELECTIVE)	VARIES WIDELY	OFTEN LOW
CREATIVE CONTROL	HIGH (Collaborative)	LIMITED	HIGH (Collaborative)	LIMITED
DISTRIBUTION	WIDE GLOBAL + LTD Bookstores	WIDE GLOBAL + Bookstores	WIDE GLOBAL Mostly Online	LIMITED Or None
MARKETING SUPPORT	AUTHOR/PUBLISHER	LTD TOP TIER AUTHORS	AUTHOR-LED	LTD OR NONE

# OUR IMPRINTS



**MARINA ARIS**  
*Writer, Book Publishing  
Strategist, Founder & Former  
NYC Authors Guild Ambassador*



[www.marinaaris.com](http://www.marinaaris.com)



Award-winning hybrid press producing beautiful books across all genres with our one-on-one author/publisher partnership model.



A teen writer imprint supporting talented young writers ready to launch their careers before college with our one-on-one author/publisher partnership model.

## KIND WORDS FROM OUR CLIENTS

“Highly highly recommend. Marina deeply cares about her clients and truly personalizes her advice for each client. Her expertise is broad and deep. When I work with Marina I know I am getting thoughtful, customized guidance from someone who truly values both my well-being and my success.”

MARSHA JACOBSON  
Author & Speaker

“Marina is wonderful to work with. She is encouraging, easy to talk to, personable, and a great listener. I now feel more confident, moving forward. During the weeks after we concluded our work together, I had many questions as I started to implement the plan. She responded promptly and effectively. Marina is a top-notch professional. I highly recommend her work!”

CHRISTINE YARED  
Author, Speaker & Attorney

# OUR SERVICES

## *3 Ways to Work with Us*

### **HYBRID PUBLISHING**

Our signature author/publisher partnership for manuscripts we select through submission. We collaborate one-on-one to create award-winning books that stand out in any market. Perfect for authors who want a true publishing partner invested in their success.

### **WHITE LABEL PUBLISHING**

Stay fully self-published while we handle production from manuscript to market. You keep complete control and ownership—we just make the process seamless. Perfect for authors who want to own their publishing journey without the production headaches.

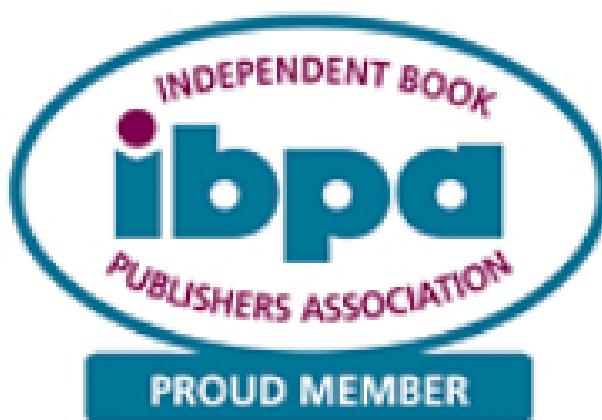
### **MARKETING PROGRAMS – LAUNCHING 2026**

Book marketing that doesn't feel like a second job. Our programs are designed to help you connect with readers authentically—without burnout, overwhelm, or guesswork. Perfect for authors who want results without the stress.



## WHAT SETS US APART: ETHICAL STANDARDS

We're proud members of the Independent Book Publishers Association (IBPA)  
We adhere to IBPA's ethical standards in publishing and are committed to  
ensuring authors receive the very best benefits indie publishing has to offer.



### AUTHOR-FIRST ROYALTIES

90% print net, 80% digital net (industry-leading rates)

### AWARD-WINNING DESIGN

Visually stunning books that stand out in any market

### AUTHOR/PUBLISHER PARTNERSHIP

One-on-one collaboration throughout your entire journey.

We also provide full transparency on all aspects of production including cost.

### SPEED TO MARKET

8-16 weeks vs. 2+ years with traditional publishers

### PROVEN TRACK RECORD

Award-winning titles across all genres and age groups

## **WHAT SETS US APART: INDUSTRY LEADING ROYALTIES**

We exceed hybrid publishing industry standards.

We believe authors deserve the lion's share of their book's earnings.



### **IBPA CODE OF ETHICS:**

When an author makes a personal investment (as is common in the hybrid model), the publisher must pay a "higher-than-standard" royalty in exchange. ...this means the author's royalty should be greater than 50% of net on both print and digital books.

### **BROOKLYN WRITERS PRESS & AVANTHAM:**

We don't just meet the standard—we exceed it!

### **Our authors retain:**

- 90% net print royalties
- 80% net digital royalties

**WHAT SETS US APART**

# SPEED TO MARKET

90 Days or Less

Editorial Phase 1-3 Weeks

Book Cover Design 1-2 Weeks

Formatting Phase 2-3 Weeks

Advanced Reader Copies 2-3 Weeks (Ingram dependent)

*These are estimated timelines - may be longer or shorter depending on interior layout, design and genre standards.*



WHAT SETS US APART

# WEEKLY UPDATES

Production updates are sent **weekly on Fridays**.

During some phases of production, you may receive additional updates and an invitation to provide feedback.

All author inquiries receive a response within 24-48 hours, but usually within one day.

## ***Weekend Policy:***

Weekends? Marina's parenting tweens, Brynn's living her best young-adult life (no details necessary).

We step away to recharge—and encourage you to do the same.

Your book project will be here Monday! 😊



## **PRE-PRODUCTION: AGREEMENT & PROJECT PLAN**

# Author Agreement / Cost of Production / Time to Market / Production Prep



### **AUTHOR DELIVERABLES**

- Signed Author Agreement
- 50% Deposit Payment
- Author marketing materials (if available)

### **PUBLISHER DELIVERABLES**

- Author Agreement
- Production Cost / Invoice
- Editorial Assessment (developmental, copyedit, proofread) and editorial fees (separate from cost of production)

\*\* For our teen authors parent/guardian signature required

## **PRODUCTION: EDITORIAL PHASE**

Produce a polished and publish-ready manuscript.



### **AUTHOR DELIVERABLES**

- Final draft of manuscript (Times New Roman, 12 pt.)
- Author headshot, bios, byline, links & URLs (social media)
- Dedication, blurbs & acknowledgements
- Editing Fees due based on editor hired for project

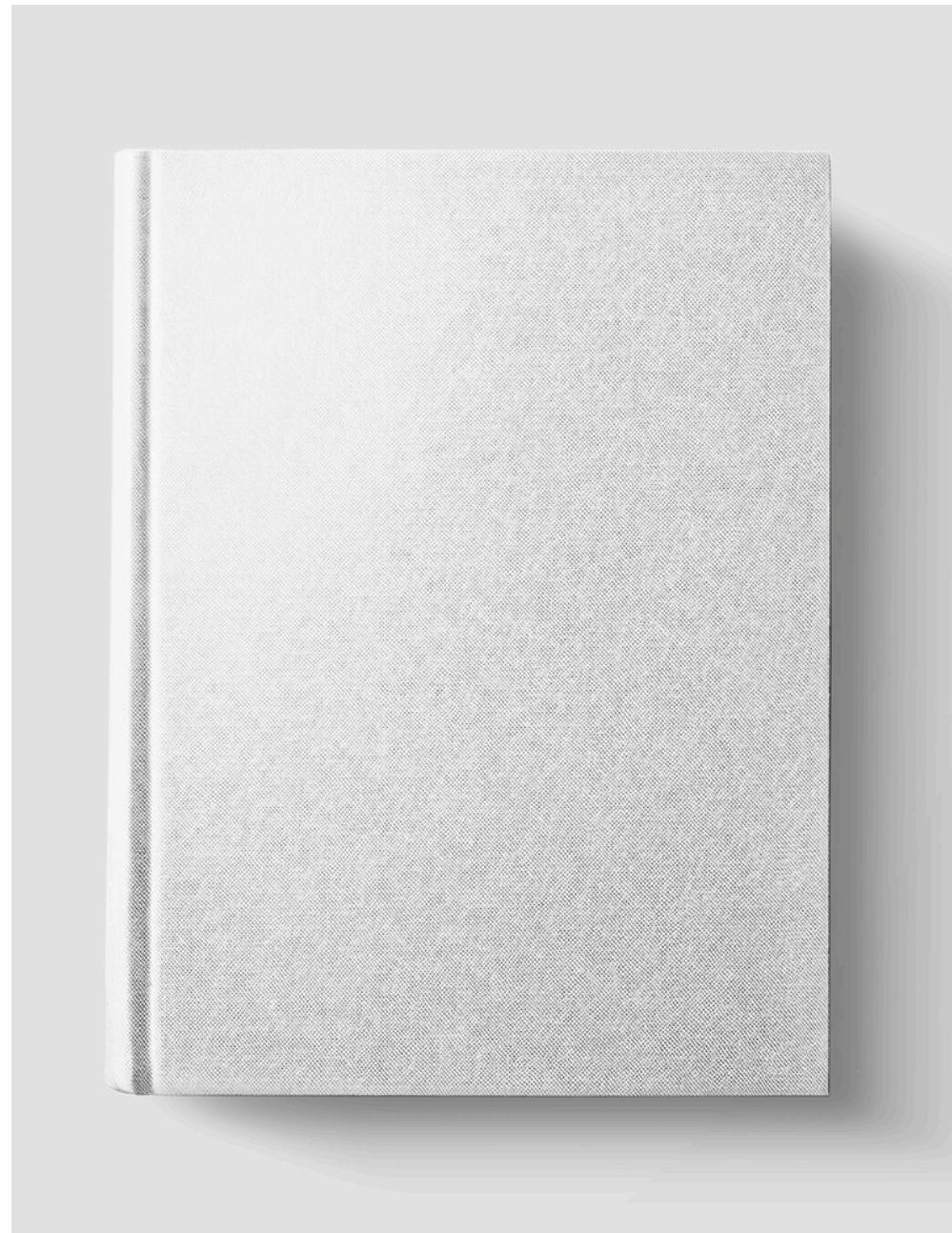
### **PUBLISHER DELIVERABLES**

- Editing completed per assessment
- ISBNs Assigned (per format)
- Library of Congress registration (LCCN)
- Proofread Edit

**TIMELINE:** 1-3 Weeks

## **PRODUCTION: COVER DESIGN**

Produce a publish-ready cover file for each format.



### **AUTHOR DELIVERABLES**

- Rough draft of book description
- Author bios
- Blurbs (if available)
- Reference covers if any

### **PUBLISHER DELIVERABLES**

- e-Book publish-ready jpeg
- Paperback PDF
- Hardcover Dust Jacket PDF (if applicable)

### **TIMELINE: 1-2 Weeks**

\*\* Children's books require illustrator bio & headshot

## **PRODUCTION: FORMATTING**

Production of publish-ready EPUB, Print PDFs



### **AUTHOR DELIVERABLES**

- About the Author (rough draft)
- Dedication
- Illustrations in 300 dpi high res (if applicable)
- Blurbs (if available)
- Acknowledgements
- 50% Balance Payment

### **PUBLISHER DELIVERABLES**

- publish-ready EPUB
- publish-ready Print PDFs

### **TIMELINE: 1-3 Weeks**

\*\* Children's books require illustrator bio & headshot

## LAUNCH PREPARATION

Your book is almost ready for its big reveal



Your manuscript has been transformed into a beautiful, publish-ready book. Now we set up global distribution, order your Advanced Reader Copy for final approval, and prepare to select your official release date.

This is when it gets real—and exciting.

## LAUNCH PREPARATION: ARCS & DISTRIBUTION SETUP

# Order Advanced Reader Copies for final approval



### AUTHOR DELIVERABLES

- Marketing materials (if available)
- Marketing Plan (pre-launch, launch, post launch)

### PUBLISHER DELIVERABLES

- Global distribution set up (print)
- ARC (paperback and/or hardcover – one copy)
- Amazon (digital) pre-sale setup (if requested)
- Global distribution (digital) setup

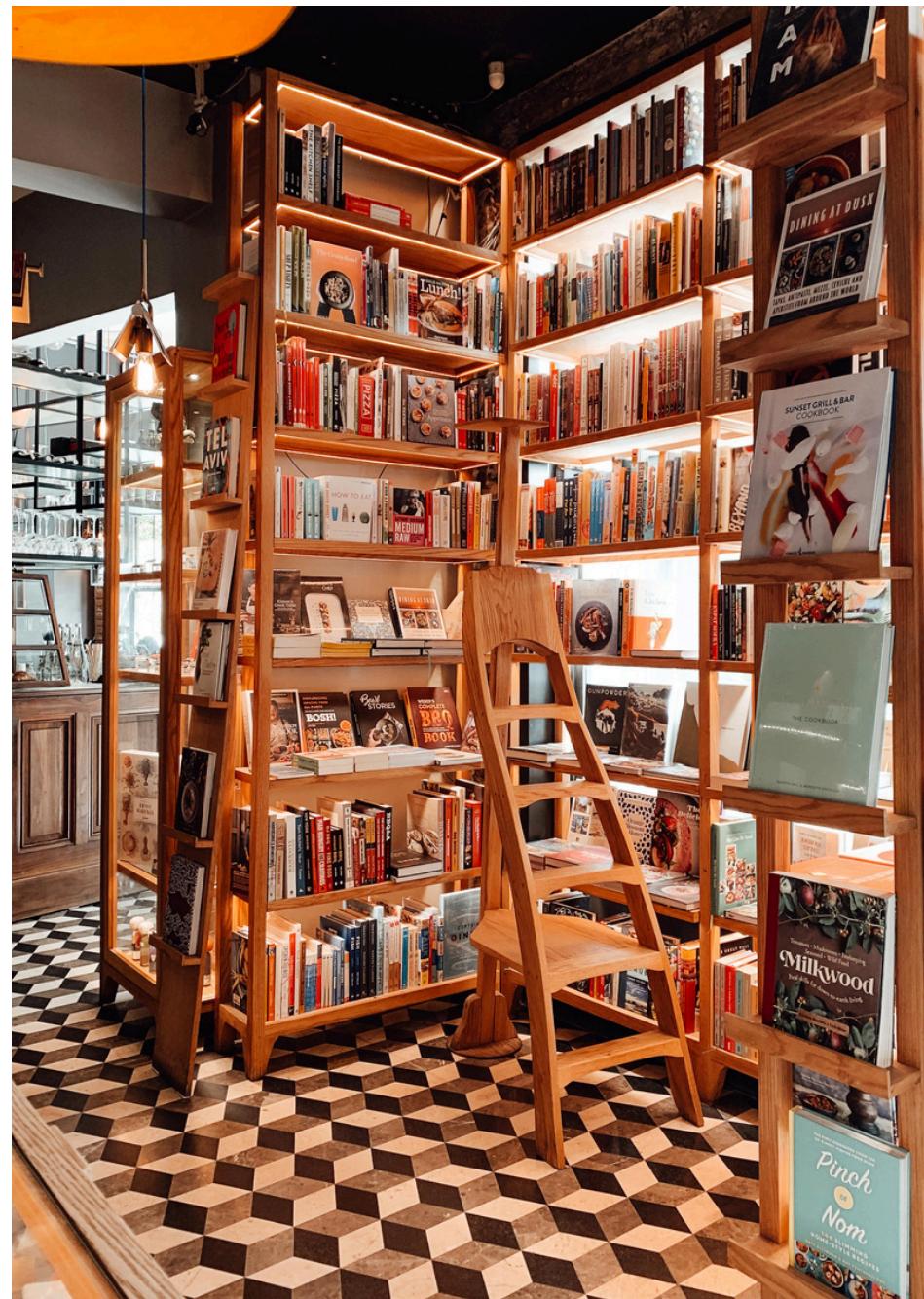
### TIMELINE: 1-3 Weeks

*\*\* Book Biz Hub marketing services and programs are included in premium packages only.*

*\*\* Publisher-led on-going marketing support for all titles.  
Ask for details for more advanced marketing programs.*

## **POST PRODUCTION: PRESS WEBSITE & OFFICIAL RELEASE**

Your book is now officially published and available on global sales channels. Readers can find you. Retailers are listing you. This is the moment you've been working toward. We'll complete the final registrations and administrative details while you celebrate and connect with your audience.



### **AUTHOR DELIVERABLES**

- Mailing address
- Banking Account & Routing for ACH Royalty Payouts
- Marketing materials (if available)

### **PUBLISHER DELIVERABLES**

- Global distribution set up (print)
- Global distribution setup (digital)
- Amazon (digital) pre-sale setup (if requested)
- US Copyright registration
- Mailing of print copy to the Library of Congress
- Press Website pages (author and book pages)

**TIMELINE: 1-3 Weeks**

# READY TO BEGIN YOUR PUBLISHING JOURNEY?

*We're excited to learn about your project and show you what's possible.*

Schedule your free consultation—we'll answer your questions and help you choose the right publishing path.

FREE CONSULTATION LINK

[calendly.com/bookbizhub/30min](https://calendly.com/bookbizhub/30min)

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